

Russ Reeder

KEYNOTE SPEAKER · OPERATOR · ADVISOR

30+ YEARS · 9 PE-BACKED COMPANIES · 6 CONTINENTS · 6 EXITS LED OR SUPPORTED · 32+ FORBES ARTICLES

ABOUT

Russ Reeder is a keynote speaker and 30-year operator who has run nine PE-backed technology companies, including OVHcloud, Netrix Global, and XTIUM. He speaks on AI strategy, execution, and leading through crisis, with real stories from the CEO chair instead of theory. A Forbes Technology Council member, YPO member, and graduate of the Harvard Business President's Program in Leadership, he founded Rightsline (acquired 2006, now powering Disney+ and Hulu) and created the VOOCs execution framework. He is also Founder and CEO of the advisory firm KeyDelta.

SPEAKING TOPICS

AI / BUSINESS

Why Your AI Strategy Is Failing

STRATEGY

The Execution Gap Nobody Talks About

LEADERSHIP

Your Best People Are Your Biggest Risk

PE / GROWTH

What Breaks When You Scale

PE / EXIT

Preparing for Sale

CRISIS

Be a Wartime CEO

FORMATS

Keynote 30 to 60 min

Workshop Half or full day

Offsite facilitation Half day to multi-day

Panel / Fireside 30 to 45 min

Podcast / Media Flexible

IDEAL AUDIENCES

C-suite and CEO peer groups (YPO, Vistage)

PE operating partners and portfolio CEOs

Industry conferences and summits

Management and leadership offsites

Board retreats

PREVIOUS APPEARANCES

Harvard Business School and JMU · Commencement addresses

XTIUM Edge Conference · AI keynote

Fox News, CNBC, MSNBC · On-air guest

Forbes Technology Council · 32+ published articles

CRN, NCSL, PC Magazine · Featured

Book Russ to speak

Watch a keynote: youtu.be/8fWVG4LEb3s

keydelta.com/contact · russreeder.com · linkedin.com/in/russellpreeder · substack.com/@russreeder